

Patient Infotainment Terminal Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Size (Small, Medium, Large), By End User (Hospitals, Traumatic Centers, Home Care Services, Others), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/PA8E950D2896EN.html>

Date: January 2026

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: PA8E950D2896EN

Abstracts

The Global Patient Infotainment Terminal Market is projected to expand from USD 767.55 Million in 2025 to USD 1339.13 Million by 2031, reflecting a compound annual growth rate of 9.72%. These specialized bedside computing units are engineered to offer patients access to multimedia entertainment, educational resources, and communication tools, while simultaneously granting clinical staff secure entry to electronic medical records. A primary driver for this market is the growing necessity to elevate patient satisfaction scores, which directly affect hospital reimbursement levels in numerous regions. Furthermore, the operational need to optimize nursing workflows supports market expansion, as these terminals empower patients to manage non-clinical requests independently, thereby alleviating administrative workloads for healthcare providers and improving overall care efficiency.

However, widespread implementation faces substantial obstacles due to the significant capital expenditure needed for hardware acquisition and complex infrastructure integration. This financial hurdle is particularly challenging for smaller healthcare institutions that operate with restricted discretionary budgets. Despite these monetary constraints, the industry continues to prioritize patient-centric technology. According to the College of Healthcare Information Management Executives, patient engagement tools achieved an average maturity score of 8.6 in 2024, representing the highest level of maturity among all digital health categories surveyed.

Market Driver

The growth of digital healthcare infrastructure and increased IT expenditure serve as major catalysts for the installation of patient infotainment terminals. As medical facilities evolve into fully connected environments, deploying advanced bedside hardware becomes crucial for ensuring high-speed connectivity and interoperability with hospital networks. This trend is reinforced by significant government pledges to modernize legacy systems. For instance, according to HM Treasury in March 2024, the United Kingdom government's 'Spring Budget 2024' designated \$3.4 billion specifically for upgrading NHS IT systems and digital infrastructure, a strategic move expected to hasten the rollout of digitized bedside solutions. Such funding helps hospitals surmount upfront hardware expenses, establishing a solid foundation for multimedia terminals that facilitate both clinical applications and entertainment.

Concurrently, the market is driven by the urgent requirement for enhanced clinical workflows and operational efficiency. Infotainment terminals are increasingly leveraged to relieve overburdened staff of non-clinical duties, such as meal ordering or room environment adjustments, directly addressing critical workforce shortages. The necessity of this shift is underscored by staffing volatility; according to NSI Nursing Solutions in March 2024, the '2024 National Health Care Retention & RN Staffing Report' noted a national hospital registered nurse turnover rate of 18.4%. To counteract the effects of such attrition, facilities are adopting automation technologies via bedside units. According to Philips in 2024, 92% of healthcare leaders intend to deploy generative AI and automation tools to minimize administrative strain, establishing patient terminals as essential interfaces for these efficiency-boosting innovations.

Market Challenge

The significant capital investment required for hardware installation and complex infrastructure integration remains a major barrier to the broad acceptance of patient infotainment terminals. Healthcare institutions encounter substantial upfront expenses not only for the high-definition bedside devices but also for necessary backend upgrades, including mounting systems, cabling improvements, and server integration required to maintain secure data exchange with electronic medical records. These high entry costs create a challenging investment justification for hospital administrators, who must balance the advantages of patient engagement technology against pressing clinical requirements, often leading to extended procurement timelines or project abandonments.

This financial strain is further exacerbated by the constricting economic landscape in which many healthcare providers operate. When operational expenses increase disproportionately, discretionary funds for non-clinical technologies are often the first to be suspended. According to the American Hospital Association, total hospital expenses rose by 5.1% in 2024, significantly exceeding the general inflation rate of 2.9%. This rising cost burden reduces the capital available for digital modernization initiatives, making it increasingly arduous for facilities to budget for infotainment systems, which directly impedes market momentum.

Market Trends

The integration of virtual rounding and telehealth capabilities is fundamentally altering the function of patient infotainment terminals, evolving them from passive media screens into active clinical delivery points. As healthcare facilities contend with ongoing staffing shortages, these terminals are being outfitted with secure bi-directional audio and high-definition cameras to support remote nursing models, enabling off-site clinicians to conduct intake, monitoring, and discharge tasks without needing to be physically present at the bedside. This transition not only preserves personal protective equipment but also improves workforce distribution by utilizing virtual staff for routine clinical interactions and administrative duties. The significance of this operational shift is highlighted by TechTarget in December 2025, which reviewed a study published in JAMA Network Open noting that 53% of surveyed in-hospital nurses believed virtual nursing programs using such bedside technologies enhanced patient care quality.

Simultaneously, the incorporation of Artificial Intelligence (AI) for personalized content is enhancing the functionality of these terminals, enabling the delivery of customized educational materials and entertainment tailored to individual patient profiles and recovery requirements. Instead of presenting a static selection, AI-driven algorithms evaluate patient demographics, language preferences, and clinical conditions to dynamically suggest relevant videos, relaxation aids, and care instructions, thereby improving comprehension and engagement. This technological advancement is gaining momentum as facilities aim to automate patient interactions and bolster recovery through personalized digital experiences. According to Svitla Systems in April 2025, the 'Healthcare Technology Trends for 2025' report indicated that artificial intelligence adoption within healthcare organizations reached 35% in 2024, signaling a widespread industry dedication to implementing intelligent digital tools that can personalize the care experience at scale.

Key Market Players

BEWATEC Kommunikationstechnik GmbH

Onyx Healthcare Inc.

PDi Communication Systems Inc.

Barco NV

Advantech Co., Ltd.

CliniLinc

Lincor Solutions

Teguar Computers

ClinicAll International Corporation

ARBOR Technology Corp.

Report Scope

In this report, the Global Patient Infotainment Terminal Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Patient Infotainment Terminal Market, By Size

Small

Medium

Large

Patient Infotainment Terminal Market, By End User

Hospitals

Traumatic Centers

Home Care Services

Others

Patient Infotainment Terminal Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Patient Infotainment Terminal Market.

Available Customizations:

Global Patient Infotainment Terminal Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Size (Small, Medium, Large)
 - 5.2.2. By End User (Hospitals, Traumatic Centers, Home Care Services, Others)
 - 5.2.3. By Region
 - 5.2.4. By Company (2025)

5.3. Market Map

6. NORTH AMERICA PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Size

6.2.2. By End User

6.2.3. By Country

6.3. North America: Country Analysis

6.3.1. United States Patient Infotainment Terminal Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Size

6.3.1.2.2. By End User

6.3.2. Canada Patient Infotainment Terminal Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Size

6.3.2.2.2. By End User

6.3.3. Mexico Patient Infotainment Terminal Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Size

6.3.3.2.2. By End User

7. EUROPE PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Size

7.2.2. By End User

7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Patient Infotainment Terminal Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Size

7.3.1.2.2. By End User

7.3.2. France Patient Infotainment Terminal Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Size

7.3.2.2.2. By End User

7.3.3. United Kingdom Patient Infotainment Terminal Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Size

7.3.3.2.2. By End User

7.3.4. Italy Patient Infotainment Terminal Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Size

7.3.4.2.2. By End User

7.3.5. Spain Patient Infotainment Terminal Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Size

7.3.5.2.2. By End User

8. ASIA PACIFIC PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Size

8.2.2. By End User

8.2.3. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Patient Infotainment Terminal Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Size

8.3.1.2.2. By End User

8.3.2. India Patient Infotainment Terminal Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Size

8.3.2.2.2. By End User

8.3.3. Japan Patient Infotainment Terminal Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Size

8.3.3.2.2. By End User

8.3.4. South Korea Patient Infotainment Terminal Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Size

8.3.4.2.2. By End User

8.3.5. Australia Patient Infotainment Terminal Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Size

8.3.5.2.2. By End User

9. MIDDLE EAST & AFRICA PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Size

- 9.2.2. By End User
- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Patient Infotainment Terminal Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Size
 - 9.3.1.2.2. By End User
 - 9.3.2. UAE Patient Infotainment Terminal Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Size
 - 9.3.2.2.2. By End User
 - 9.3.3. South Africa Patient Infotainment Terminal Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Size
 - 9.3.3.2.2. By End User

10. SOUTH AMERICA PATIENT INFOTAINMENT TERMINAL MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Size
 - 10.2.2. By End User
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Patient Infotainment Terminal Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Size
 - 10.3.1.2.2. By End User
 - 10.3.2. Colombia Patient Infotainment Terminal Market Outlook
 - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Size
 - 10.3.2.2.2. By End User
- 10.3.3. Argentina Patient Infotainment Terminal Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Size
 - 10.3.3.2.2. By End User

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL PATIENT INFOTAINMENT TERMINAL MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. BEWATEC Kommunikationstechnik GmbH
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel

- 15.1.5. SWOT Analysis
- 15.2. Onyx Healthcare Inc.
- 15.3. PDi Communication Systems Inc.
- 15.4. Barco NV
- 15.5. Advantech Co., Ltd.
- 15.6. CliniLinc
- 15.7. Lincor Solutions
- 15.8. Teguar Computers
- 15.9. ClinicAll International Corporation
- 15.10. ARBOR Technology Corp.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Patient Infotainment Terminal Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Size (Small, Medium, Large), By End User (Hospitals, Traumatic Centers, Home Care Services, Others), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/PA8E950D2896EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PA8E950D2896EN.html>